

Reading It for Tomorrow

11/2-11/8/16

\$17,150

## POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) *N/A*
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.  
Retention Period: Two Years*



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25345096	<b>Changes as of:</b> 10/31/2016 at 12:26 PM	<b>Version:</b> Current State Version 1
<b>CPE:</b> //5544	<b>Flight:</b> 10/31/16 - 11/13/16	<b>Station:</b> WICS
<b>Agency:</b> Adelstein & Associates	<b>Advertiser:</b> Leading Illinois for Tomorrow	<b>Market:</b> Champaign-Springfield DMA
<b>2155 CATON</b>	<b>Product:</b> LEADING ILLINOIS FOR TOMORROW	<b>Office:</b> CHICAGO
<b>CHICAGO, IL 60647</b>	<b>Agency Order #:</b>	<b>Primary Demo:</b> Adults 35+
	<b>Buyer:</b> Kathy Gregory	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> DAN RAYMOND	<b>Assistant:</b> REBECCA BERRY
	312-832-6634	312-832-6605
<b>Comments:</b> SCHEDULE RUNS MON, 10/31-TUE, 11/8, NO SPOTS TO RUN PAST 12N ON 11/8.	<b>Separation:</b>	<b>Total CPE:</b> \$154.64
		<b>Total Spots:</b> 37
		<b>Total GRP:</b> 110.9
		<b>Total \$:</b> \$17,150.00

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/31 - 11/7		Total Spots	Total \$	CPP	GRP
							10/31	11/7				
1	M-F 5a-5:30a		AM NEWS	\$200.00	1.5	30	3	0	3	\$600.00	\$133.33	4.5
2	M-Tu 5a-5:30a		AM NEWS	\$200.00	1.5	30	0	1	1	\$200.00	\$133.33	1.5
3	M-F 5:30a-6a		AM NEWS	\$300.00	2.2	30	3	0	3	\$900.00	\$136.36	6.6
4	M-Tu 5:30a-6a		AM NEWS	\$300.00	2.2	30	0	1	1	\$300.00	\$136.36	2.2
5	M-F 7a-9a		GMA	\$600.00	4.7	30	3	0	3	\$1,800.00	\$127.66	14.1
6	M-Tu 7a-9a		GMA	\$600.00	4.7	30	0	1	1	\$600.00	\$127.66	4.7
7	M-F 9a-10a		LIVE WITH KELLY	\$250.00	2.1	30	3	0	3	\$750.00	\$119.05	6.3
8	M-Tu 9a-10a		LIVE WITH KELLY	\$250.00	2.1	30	0	1	1	\$250.00	\$119.05	2.1
9	M-F 11a-11:30a		NEWSCHANNEL 20 AT MIDDAY	\$200.00	1.9	30	3	0	3	\$600.00	\$105.26	5.7
10	M-Tu 11a-11:30a		NEWSCHANNEL 20 AT MIDDAY	\$200.00	1.9	30	0	1	1	\$200.00	\$105.26	1.9
11	M-F 10p-10:35p		LATE NEWS	\$850.00	3.8	30	1	0	1	\$850.00	\$223.68	3.8
12	M 10p-10:35p		LATE NEWS	\$850.00	3.8	30	0	1	1	\$850.00	\$223.68	3.8
13	M-F 10:35p-11:35p		KIMMEL	\$200.00	1.6	30	5	0	5	\$1,000.00	\$125.00	8.0
14	M 10:35p-11:35p		KIMMEL	\$200.00	1.6	30	0	1	1	\$200.00	\$125.00	1.6
15	M-F 6:30p-7p		ET	\$500.00	3.8	30	2	0	2	\$1,000.00	\$131.58	7.6
16	M 6:30p-7p		ET	\$500.00	3.8	30	0	1	1	\$500.00	\$131.58	3.8
17	M 7p-9p		DWTS	\$2,000.00	8.9	30	1	1	2	\$4,000.00	\$224.72	17.8
18	Th 7p-8p		GREY'S ANATOMY	\$1,200.00	5.4	30	1	0	1	\$1,200.00	\$222.22	5.4
19	F 9p-10p		20/20	\$750.00	2.9	30	1	0	1	\$750.00	\$258.62	2.9
20	Sa 6p-6:30p		EARLY NEWS SATURDAY	\$300.00	3.3	30	1	0	1	\$300.00	\$90.91	3.3



125 West 55th St  
New York, NY 10019

Contract # 25345096

Changes as of: 10/31/2016 at 12:26 PM

Version: Current State Version 1

CPE: //5544

Flight: 10/31/16 - 11/13/16

Station: W/CS

Total \$: \$17,150.00

Agency: Adelstein & Associates

Advertiser: Leading Illinois for Tomorrow

Market: Champaign-Springfield-DMA

Total Spots: 37

2155 CATON

Product: LEADING ILLINOIS FOR TOMORROW

Office: CHICAGO

Total CPP: \$154.64

CHICAGO, IL 60647

Agency Order #:

Primary Demo: Adults 35+

Total GRP: 110.9

Buyer: Kathy Gregory

Con Type: POLITICAL/VOTE

Separation:

Salesperson: DAN RAYMOND  
312-832-6634

Assistant: REBECCA BERRY  
312-832-6605

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/31 - 11/7			Total Spots	Total \$	CPP	GRP
							10/31	11/7					
21	Su 5:30p-6p		NC20 EARLY NEWS	\$300.00	3.3	30	1	0		1	\$300.00	\$90.91	3.3
TOTALS:							28	9		37	\$17,150.00	\$154.64	110.9



125 West 55th St  
New York, NY 10019

Contract # 25345096 Changes as of: 10/31/2016 at 12:26 PM Version: Current State Version 1

CPE: //5544 Flight: 10/31/16 - 11/13/16 Total \$: \$17,150.00

Agency: Adelstein & Associates Advertiser: Leading Illinois for Tomorrow Total Spots: 37

2155 CATON Product: LEADING ILLINOIS FOR TOMORROW Total CPP: \$154.64

CHICAGO, IL 60647 Agency Order #: Buyer: Kathy Gregory Primary Demo: Adults 35+

Salesperson: DAN RAYMOND 312-832-6634 Con Type: POLITICAL/VOTE Assistant: REBECCA BERRY 312-832-6605

Separation:

Special Instructions	
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#### Order Level Comments

Date/Time	Added by	Comment
10/31/16 12:26 PM	REBECCA BERRY	SCHEDULE RUNS MON, 10/31-TUE, 11/8. NO SPOTS TO RUN PAST 12N ON 11/8.

Competitive Information			
Market Budget:	\$0		
WICS Share:	28%		
Comment:	Competitive Unknown		

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	37	\$17,150.00
Total	100%	37	\$17,150.00

Monthly Summary			
Month	Spots	Dollars	
2016-Nov	37	\$17,150.00	
Total	37	\$17,150.00	

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	10/31/16 12:26 PM					\$0
New	10/31/16 12:26 PM	REBECCA BERRY	New	37		\$17,150.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WICS+WIICD  
2680 E Cook St  
Springfield, IL 62703

Adelstein & Associates  
2155 Calton  
Chicago, IL 60647

## Contract # 26751

Schedule Dates: 11/02/16-11/04/16  
Advertiser: Leading Illinois for Tomorrow (1137775)  
Agency: Adelstein & Associates (17775)  
Product: POLITICAL ISSUE (ns) (1187)  
Brand: Leading Illinois for Tomorrow (872636)  
Salesperson: Millennium/CHI, Chicago (1094)  
Sales Office: Millennium Chicago  
Buyer Name: Gregory, Kathy  
Phone/Fax: /  
CPE: 5544  
Account Types: National/Political Issue Agency BRD  
Billing Type: Weekly/Irregular  
Comments: LEADING ILLINOIS FOR TOMORROW  
SCHEDULE RUNS MON, 10/31-TUE, 11/8. NO SPOTS TO RUN PAST 12N ON 11/8.  
Dan Raymond

Date: 10/31/16  
Last Modified: 11/01/16  
Entered By: Amanda Hunter  
CO-OP: No  
Headline #: ECR25345096  
Demo: A35+  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$2,572.50  
Net Total: \$14,577.50  
Sales Tax:

WICS+WIICD Combo 100/0 (WICS+WIICD)  
Nov. 2016  
Grand Total: 37 \$17,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-1.5)	11/02/16-11/04/16	2	:30	5A- 5:30A (CST)				1	1	1			3	\$200.00	\$600.00	WICS+WIICD Combo 100/0 (WICS+WIICD)	AM News	10/31/16
2.0	Normal Line / SPOT (2-1.5)	11/07/16-11/08/16	2	:30	5A- 5:30A (CST)				1	X				1	\$200.00	\$200.00	WICS+WIICD Combo 100/0 (WICS+WIICD)	AM News	10/31/16
3.0	Normal Line / SPOT (3-2.2)	11/02/16-11/04/16	2	:30	5:30A- 6A (CST)				1	1	1			3	\$300.00	\$900.00	WICS+WIICD Combo 100/0 (WICS+WIICD)	AM News	10/31/16
4.0	Normal Line / SPOT (4-2.2)	11/07/16-11/08/16	2	:30	5:30A- 6A (CST)				1	X				1	\$300.00	\$300.00	WICS+WIICD Combo 100/0 (WICS+WIICD)	AM News	10/31/16
5.0	Normal Line / SPOT (5-4.7)	11/02/16-11/04/16	3	:30	7A- 9A (CST)				1	1	1			3	\$600.00	\$1,800.00	WICS+WIICD Combo 100/0 (WICS+WIICD)	GMA	10/31/16
6.0	Normal Line / SPOT (6-4.7)	11/07/16-11/08/16	3	:30	7A- 9A (CST)				1	X				1	\$600.00	\$600.00	WICS+WIICD Combo 100/0 (WICS+WIICD)	GMA	10/31/16
7.0	Normal Line / SPOT (7-2.1)	11/02/16-11/04/16	3	:30	9A- 10A (CST)				1	1	1			3	\$250.00	\$750.00	WICS+WIICD Combo 100/0 (WICS+WIICD)	Live with Kelly	10/31/16
8.0	Normal Line / SPOT (8-2.1)	11/07/16-11/08/16	3	:30	9A- 10A (CST)				1	X				1	\$250.00	\$250.00	WICS+WIICD Combo 100/0 (WICS+WIICD)	Live with Kelly	10/31/16
9.0	Normal Line / SPOT (9-1.9)	11/02/16-11/04/16	3	:30	11A- 11:30A (CST)				1	1	1			3	\$200.00	\$600.00	WICS+WIICD Combo 100/0 (WICS+WIICD)	Middle News	10/31/16
10.0	Normal Line / SPOT (10-1.9)	11/07/16-11/08/16	3	:30	11A- 11:30A (CST)				1	X				1	\$200.00	\$200.00	WICS+WIICD Combo 100/0 (WICS+WIICD)	Middle News	11/1/16
11.0	Normal Line / News (11-3.8)	11/02/16-11/04/16	3	:30	10P- 10:35P (CST)				1	X	X			1	\$850.00	\$850.00	WICS+WIICD Combo 100/0 (WICS+WIICD)	Late News	10/31/16
12.0	Normal Line / News (12-3.8)	11/07/16-11/07/16	3	:30	10P- 10:35P (CST)				1					1	\$850.00	\$850.00	WICS+WIICD Combo 100/0 (WICS+WIICD)	Late News	10/31/16

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WICS+M/C/D  
2680 E Cook St  
Springfield, IL 62703

Adelstein & Associates  
2155 Calton  
Chicago, IL 60647

**Contract # 2675142**  
11/02/16-11/08/16  
Leading Illinois for Tomorrow (113345)  
Adelstein & Associates (17775)  
POLITICAL ISSUE (ns) (1187)  
Leading Illinois for Tomorrow (872636)  
Millennium/CHI, Chicago (1094)  
Millennium Chicago  
Gregory, Kathy  
/ 5544  
National/Political Issue Agency BRD  
Weekly/Irregular  
LEADING ILLINOIS FOR  
SCHEDULE RUNS MON, 10/31-TUE, 11/8. NO SPOTS TO RUN PAST 12N ON 11/8.  
Dan Raymond

Date Entered: 11/16/16  
Last Modified: 11/16/16  
Entered By: a Painter  
CO-OP: 100  
Headline #: ECR\_5345096  
Demo: A35+  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$2,572.50  
Net Total: \$14,577.50  
Sales Tax:

WICS+M/C/D Combo 100/0 (WICS++)  
By Broadcast Month Spots  
Nov. 2016 37 \$17,150.00  
Grand Total: 37 \$17,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT (13-1.6)	11/02/16-11/04/16	2	:30	10:35P- 11:35P (CST)	5			X	X	X			5	\$200.00	\$1,000.00	WICS+M/C/D Combo 100/0 (WICS)	Kimmel	10/31/16
14.0	Normal Line / SPOT (14-1.6)	11/07/16-11/07/16	2	:30	10:35P- 11:35P (CST)	1								1	\$200.00	\$200.00	WICS+M/C/D Combo 100/0 (WICS)	Kimmel	10/31/16
15.0	Normal Line / SPOT (15-3.8)	11/02/16-11/04/16	3	:30	6:30P- 7P (CST)	2			X	X	X			2	\$500.00	\$1,000.00	WICS+M/C/D Combo 100/0 (WICS)	ET	10/31/16
16.0	Normal Line / SPOT (16-3.8)	11/07/16-11/07/16	3	:30	6:30P- 7P (CST)	1								1	\$500.00	\$500.00	WICS+M/C/D Combo 100/0 (WICS)	ET	10/31/16
17.0	Normal Line / Prime (17-8.9)	11/07/16-11/07/16	3	:30	7P- 9P (CST)	2								2	\$2,000.00	\$4,000.00	WICS+M/C/D Combo 100/0 (WICS)	DWTS	10/31/16
18.0	Normal Line / Prime (18-5.4)	11/03/16-11/03/16	3	:30	6:58P- 8P (CST)	1				1				1	\$1,200.00	\$1,200.00	WICS+M/C/D Combo 100/0 (WICS)	Grey's Anatomy	10/31/16
19.0	Normal Line / Prime (19-2.9)	11/04/16-11/04/16	3	:30	9P- 10P (CST)	1					1			1	\$750.00	\$750.00	WICS+M/C/D Combo 100/0 (WICS)	20/20	10/31/16
20.0	Normal Line / News (20-3.3)	11/05/16-11/05/16	3	:30	6P- 6:30P (CST)	1						1		1	\$300.00	\$300.00	WICS+M/C/D Combo 100/0 (WICS)	Early News	10/31/16
21.0	Normal Line / News (21-3.3)	11/06/16-11/06/16	3	:30	5:30P- 6P (CST)	1							1	1	\$300.00	\$300.00	WICS+M/C/D Combo 100/0 (WICS)	Early News	10/31/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Miles King (Adelstein & Associates)  
do hereby request station time concerning the following issue:

Leading Illinois for Tomorrow
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Leading Illinois for Tomorrow

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Leading Illinois for Tomorrow 3255 Central St., Evanston, IL 60201
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and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chairman: Daniel Biss Treasurer: Michelle Harris
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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Leading Illinois for Tomorrow  
3255 Central St., Evanston, IL 60201

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Chairman: Daniel Biss  
Treasurer: Michelle Harris

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

10/10/16            312.787.3322  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected

      Jennifer E. Valenti      SM  
Signature                      Printed Name                      Title

Company	Vendor	Amount	Memo
Adelstein & Associates	WICS-TV	\$14,577.50	Illinois LIFT Est. #5544